



Cumulus Green 2024

Designing Healthy Future

A Cumulus student design competition call for participation

The Cumulus Green 2024: Designing Healthy Future competition invites students from all Cumulus member institutions to consider submissions that advance the United Nations' Sustainable Goals (SDG).

For the 2024 edition, Cumulus is choosing to bring the talent and creativity of its global community to focus on **SDG3: Good Health and Well-being**. Under the umbrella of “Good Health and Well-being”, **SDG 3 aims not only to ensure healthy lives and promote well-being for all at all ages, but also to encourage healthy lifestyle, fight diseases and improve access to healthcare.**

Cumulus Green 2024: Designing Healthy Future is open to all art, design and media disciplines and calls for innovative solutions that can contribute to how we may transform our systems creating better conditions for an equitable and environmentally prosperous world.

Why SDG #3? A Never-Ending Issue

Despite progress in various sectors, due to the progress of scientific research and the increase in life expectancy, global health challenges still persist, while others emerge. Every year 6 million children under 5 years of age and approximately 300,000 women die during pregnancy or childbirth. 400 million people do not have access to services for the prevention of sexually transmitted diseases or to healthcare services in general. Moreover, people's health globally is threatened by emerging or remaining phenomena: the high contamination rates of air, water and land, the increasing of noncommunicable diseases and the rise of mental health disorders. Additionally, the growing elderly population, the growth of healthcare costs, the lack of healthcare professionals and the opportunities offered by digital technologies add layers of complexity to the global health and well-being landscape.

To give food for thought, the concepts of health and well-being can focus on meeting the fundamental needs and rights of all, providing a safe and just space in which everyone can thrive, within planetary boundaries. It tries to deliver purpose, dignity, and fairness in a participatory way.

Where our planet is now, due to man-made conflicts, climate change and economic downturns, the well-being and health insist on solutions by art, design and media.





Submission Categories

Cumulus Green 2024 wants to encourage innovative solutions that relate to one or more of the following 3 categories:

Products

Projects that illustrate how artifacts (products, communications, interactions, etc.) can embody well-being and health according to SDG3 principles.

Systems

Projects that utilize design research and strategy to showcase multi-component elements that are interconnected and integrated solutions for well-being and health as consumption, distribution and as a state of affairs. Projects in this category may have widespread applications that rely on a wide range of formats and design disciplines.

Services

Projects that organize and improve the quality and interactions of human experiences with health and well-being. Services may focus on one or more of the following: people, infrastructure, institutions, and communications.

Participation means a chance to be recognized by the international community with a prize or honorable mention, and see your work celebrated in a digital global showcase.



Entry Expectations

The jury will be looking to reward submissions that represent the best work according to the following criteria:

- Desirable, viable and feasible design(s)
- Evidence of a rigorous research process informing the design solution proposed
- Innovative/novel solutions



Participation Eligibility

The competition is open to students from Cumulus member institutions in all disciplines in art, design and media who are pursuing either a Bachelor level or Master level program.

Students that are currently enrolled in Cumulus member institutions or students who have graduated in 2022–2023 and/or are graduating in 2023–2024 are eligible to participate.

There is no limitation in the number of submissions per institution, and there is no cost to submit.

Entries must be comprised of work that is original; individuals and/or teams must hold the Intellectual Property for their submissions and have the right to enter and publish the submitted work. Submitted work may not be produced using generative artificial intelligence systems.

Deadline for submissions is **June 9, 2024**.



Awards and Exhibition

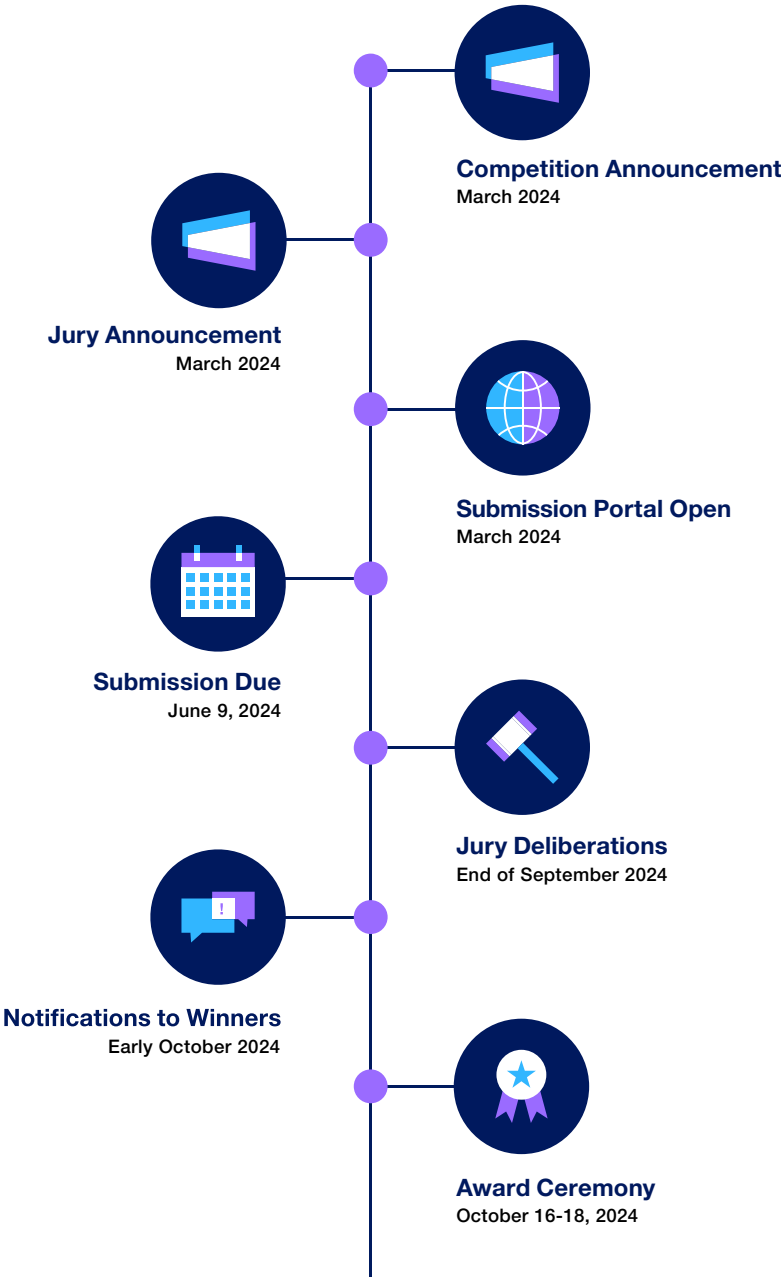
Cumulus Green 2024 is a chance for the next generation of committed designers in the Cumulus network to be recognized by all Cumulus members on an international stage. The competition will reward the best work with 3 different categories of prizes as well as with honorary mentions.

Please note that the three (3) prize categories of winning submissions will not necessarily correspond to the 3 formats invited (products, services, and systems). This means that the Cumulus Green 2024 jury will evaluate entries first and foremost based on the criteria outlined (see entry expectations section) and select winners amongst the strongest projects.

1st Prize	2nd Prize	3rd Prize
3,000 €	2,000 €	1,000 €
+	+	+
Certificate	Certificate	Certificate



Timeline



Jury

Cumulus Green 2024: Designing Healthy Future counts with an all volunteer international jury from academia and practice with Cumulus Executive Board representatives and experts in the field. The field highlights design processes that lead to innovation for products, services and systems that touch all cycles of well-being and health: from production, procurement, preservation, and transportation, to preparation, presentation, consumption, and disposal.

Jury Co-Chairs



Anne Pikkov

Jury Co-Chair, Vice-Rector, Estonian Academy of Arts, Estonia, Cumulus Executive Board Member (2016–2025)



Angela Giambattista

Jury Co-Chair, Associate Professor and Researcher, DEHA Cumulus Working Group Coordinator, Sapienza University of Rome, Italy

Cumulus has partnered with the One Club for Creativity to host the submission platform and the jury room of the Cumulus Green 2024 competition.



More information available soon at cumulusgreen.org